UNIFORMED ASSET PROTECTION











Professional People providing **Professional Security Services** for Professional Clients

EVENT SECURITY MANAGEMENT





Security is a key department for any business, it allows you to protect your merchandise, profits and in some cases, your life. ASK International offers professional expertise in key areas of security services. Our management team and dedicated staff of security employees work together to ensure that your needs are met.

Based in Dubai and solely Emirati owned with a UK led management team- our ability to fulfill client requirements has resulted in established, long term business relationships based upon professional integrity.

ASK International is fully licensed as a Civil Company by the Government of Dubai, department of Economic Development and is licensed by Dubai Police as a Private Security Provider and Consultancy.

ASK guarantees the highest quality of security service for our clients. Our guards are our assets, and share a personal interest in the success of the business. Our management staff is available to our clients 24 hours a day and will address any concerns that may arise and will work closely with your management team to ensure that we deliver what we say we will. Our security services include:

- Physical Security Man Guarding Executive Protection Female Wedding Security Travel Security
- Event Security Management
- Security Risk Management Consultancy Services





PHYSICAL SECURITY -MAN GUARDING

The overall standard of security provision in the UAE is low, due mainly to the relative benign threat and the accepted market standards that prevail; however, we have found that both existing and potential clients, who recognize how a professional security provision can affect their bottom line, now demand a higher standard. ASK only provides high quality, experienced and professional security officers.

All of our security officers are trained and vetted by Dubai Police, all have previous private security experience and the vast majority has military or police backgrounds. In addition to this we also provide our officers with in-house training in site specific instructions and customer service. We demand loyalty from our employees and consequently their rewards and standards of living are far superior to that which other private security providers within the region provide.

PHYSICAL SECURITY -MAN GUARDING



PHYSICAL SECURITY -EXECUTIVE PROTECTION

ASK recognizes that Executive Protection is a dynamic entity and each protection program must be tailored to the 'Principals' needs and requirements that must be handled with tact and diplomacy. It must be robust enough to deter and respond to threats but also flexible enough to allow the principal to conduct their business.

Through a select network of highly experienced officers, ASK is ideally located and staffed to respond effectively to the requirements of our clients, and their families, operating and living in the Middle East.

For a confidential discussion regarding this sensitive aspect of our portfolio please contact us and one of our security operatives will be able to quantify your requirement.

PHYSICAL SECURITY -EXECUTIVE PROTECTION



EVENT SECURITY MANAGEMENT

Event Security Management is a professional role within any event and should be treated as such. Too many events, held within Dubai fall short of the standards expected by the fee paying public in terms of safety and security.

ASK provides a high quality Event Security Management service. Its management team has conducted event security throughout the world and brings its skills and expertise to the UAE event market.

Unlike other event security providers, within the UAE, we do not simply provide staff for your event. We undertake event security risk assessments, obtain all event security licenses, provide an event security plan and manage the security provision for the duration of your event. We ensure that you, as the event promoter, or organizer, are reassured that we do what we do best so that you can concentrate on what you do best.

EVENT SECURITY MANAGEMENT

SECURITY RISK MANAGEMENT CONSULTANCY SERVICES

Today's world can be a high risk and unpredictable place. Conflict, economic instability, terrorism, petty and organized crime are all features of the modern international commercial environment.

With expansion into new markets, systems and cultures, the risks faced by companies and governments increase dramatically. ASK works with clients to help mitigate security risks posed by political instability and corruption, organized crime, terrorism, together with the activities of unscrupulous special interest pressure groups.

Through a select network of highly qualified consultants, with extensive commercial security risk management expertise developed from many man-years of experience, within a broad spectrum of industries, ASK continues to demonstrate its ability in analyzing the complex issues. It then works closely with its clients to develop practical and cost effective solutions to effectively manage their security risk.

SECURITY RISK MANAGEMENT CONSULTANCY SERVICES



ASK INTERNATIONAL PO Box 72347 Dubai United Arab Emirates

Tel: +971 4 3211131 Fax: +971 4 3210550 Email:info@askinc-uae.com